

# Amit Leuki

Entrepreneur

Trustworthiness, Respectfulness, Patience and Creativity



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📧 parijatleuki

📷 [instagram.com/plekparijat/?hl=en](https://www.instagram.com/plekparijat/?hl=en)

## WORK EXPERIENCE

### Founder and CEO Parijat.info

07/2019 – Present

Los Angeles

Collaboratively working with a US company to develop a Multi-dimensional/VR streaming platform in the Entertainment Industry to launch in whole of Asian Market.

Achievements/Tasks

- Invited by InvestHK (Government of Hong Kong) to set up in Hong Kong with Target Market Asia.
- Visited ad:tech Mumbai 2019.
- Did meetings with similar Companies/MNCs to better understand the challenges and marketing solutions in the market.
- Revolutionize the way consumer consume Entertainment online
- Currently working on website parijat.info so Presentation/Pilot Web Developed could be found here - <http://springfi.com/parijat/> 📄
- Company deck could be found here - <https://app.slidebean.com/p/8a6yL57k8l/Parijat> 📄

Contact: Franco De Guzman – [franco@gobusinessplans.com](mailto:franco@gobusinessplans.com)

### Music Entrepreneur

#### Broadcast Music Inc, Ditto Music and Distro Kid

10/2015 – Present

Los Angeles

Broadcast Music, Inc. is one of four United States performing rights organizations, along with the ASCAP, SESAC and Global Music Rights

Achievements/Tasks

- Music published out there in world's biggest platform like-vevo, apple store and 150+ outlets
- Have good number of followers on instagram
- Have 4 years of experience as Music Entrepreneur and understand the Business.
- Understand the impact of Tech companies/Gadget in the Industry.

Contact: Stuart Rosen – [srosen@bmi.com](mailto:srosen@bmi.com)

## SKILLS

Entrepreneur

Business planning

Lead Project

Composer

Developing Tech in Entertainment Industry

Industrial Strategies

Creative Artist

Model

Online campaign

Young Global Leader

Social Media Influencer

## ACHIEVEMENTS

### Invest Hong Kong (09/2019 – Present)

Invited by InvestHK (Government of Hong Kong) to set up in Hong Kong with Target Market Asia.

### ad:tech Mumbai 2019 visitor

Visited ad:tech Mumbai 2019 Business Trade.

### Mr. Asia International finalist (09/2019 – Present)

Beauty contest/Modelling

### Reelsessions.live (08/2018 – 09/2018)

International music production contest-consolation

### Beatport (01/2019 – 01/2019)

International music production contest-consolation

### AWMUN-IV (02/2020 – Present)

Delegate resolving global issues

## PERSONAL PROJECTS

### Prototype (10/2019 – Present)

- Developing a prototype to support VR/Multi dimensional content in future Entertainment Industry

### Music project on vevo (04/2018 – Present)

- Gained 100k veivs on all overall content with almost nil dislikes

## WORK EXPERIENCE

### Model Starlife Productions

09/2019 – Present

India  
Entertainment Company founded by industry professionals, young and a energetic team, working towards shaping dreams into reality. We have been immensely successful in total casting for national and international projects.

Achievements/Tasks

- Contesting for Mr.Asia International finalist

Contact: Hemant Garg – director@starlifeauditions.com

### Delegate Asia World Model United Nations

02/2020 – Present

Bali,Indonesia  
AWMUN is one of the most prestigious conferences in Asia and Largest Organization-run Model UN Conference in ASEAN, IGN Global Network with the mission of "Connecting Young Leaders To The World".

Achievements/Tasks

- Dealing and solving global issues.

Contact: Hilda Annisa, Project Manager – hello@awmun.org

## EDUCATION

### Graduation Point Blank Music School

03/2019 – 07/2019

Los Angeles,United States

Music Business

- Label owner
- Entrepreneurship
- Music Business

### Graduation Point Blank Music School

09/2018 – 03/2019

London,England

Music Production diploma

- Production
- Art of mixing
- Creative Audio/Audio Tech
- Composition

### High School Graduation The Aditya Birla Public School

04/2004 – 07/2018

India

High school graduation

- Physics
- Chemistry
- Biology
- Commercial Arts

## CERTIFICATES

### Music Business/Industry course (03/2019 – 07/2019)

Entertainment Industry operations,Revenue scale,Present Industry situations,Impact of tech companies in the Industry.

### Music Production Diploma (09/2018 – 03/2019)

Audio tech,Audio Mixing,Composition and production

### British Council English (05/2018 – 06/2018)

English course for required higher education

### Bio Science (04/2016 – 05/2018)

High School Graduation

## ORGANIZATIONS

### Asia World Model United Nations (02/2020 – Present)

delegate

### Starlife Productions (09/2019 – Present)

Model

### BMI (05/2019 – Present)

Music producer

## LANGUAGES

English	●	●	●	●	●
Hindi	●	●	●	●	●
Bengali	●	●	●	●	●

## INTERESTS

Multi-dimensional content	Lead Project	VR Tech
Audio Tech	Video Tech	Making content
Writing story	Acting	Modelling
Arts and painting	Leadership	Delegate